

James Ktoris

Product Designer (UI/UX)

Tel: 07834 906465

Email: enquiries@jktoris.co.uk

Portfolio: jktoris.co.uk

Location: Frimley, Surrey

Profile

An enthusiastic and creative designer with over 15 years of agency and client-side experience. Reliable, adaptable and outgoing with strong organisational skills and a tenacious approach to achieving the best results.

A competent problem solver with a firm grounding in design principles. Passionate about creating engaging human centred experiences and a confident communicator who enjoys working closely with stakeholders, engineers and fellow designers.

Knowledge & experience

- Strong experience with end-to-end product design, from ideation development through to the final product
- Expert knowledge of UI design principles and techniques, UX and interaction design
- Cross-platform design experience (Web, Android, iOS, emails)
- Strong experience in sketching, wireframes, prototypes, user flows, user testing and interpreting data
- Ability to clearly articulate design decisions along with sound rationale to support them
- Experience in designing, maintaining and implementing design systems
- Ability to work with Product Managers, BAs and Engineers, negotiating priorities and technology constraints
- Strong communication and inter-personal skills, with experience presenting to and influencing stakeholders
- Excellent organisational skills. Comfortable working on multiple projects within tight deadlines
- A willingness to take ownership and follow projects through to completion
- Comfortable managing, developing or supporting team members

Software knowledge

Design: Figma, Sketch, Adobe CC, InVision, Zeplin, Flinto, ProtoPie, Axure

Other: JIRA, Confluence, Slack, Microsoft Office, WordPress

Professional experience

Lead Visual Designer – Maersk (contract) | Apr 2018 – Mar 2020

- Leading visual design on the complete redesign of the Maersk.com website
- Working as part of a cross-functional team, collaborating with UX practitioners, product owners and engineers
- Leading visual design on the Maersk design system which needed to work across multiple brands
- Creation of wireframes, high-fidelity designs and interactive prototypes to present and rationalise decisions to stakeholders

Lead Product Designer – Yell (contract) | Oct 2017 – Mar 2018

- Leading UX and UI design for significant enhancements to native business app (iOS and Android)
- Collaborating closely with product owners and engineers to improve existing journeys and experiences
- Creation of user flows, wireframes, high-fidelity designs and interactive prototypes
- Presenting and rationalising solutions to product owners and other internal stakeholders

Senior Product Designer – Travel Republic | Apr 2017 – Sep 2017

- Leading UX / UI design for the iOS app and several web projects
- Creation of wireframes, high fidelity designs and interactive prototypes
- Conducting usability testing to identify pain points and validate designs

Senior Visual Designer – Heath Wallace | Nov 2014 – Apr 2017

- Production of web and mobile application solutions for key accounts including HSBC, BUPA and M&S
- Creation of prototypes, high fidelity designs, component libraries, style guides and mood boards
- Leading multiple projects in collaboration with project managers, UX consultants and engineers

Senior Visual Designer – Red Hot Penny | Aug 2013 – Nov 2014

- Creation of client ecommerce and brand websites across a broad range of industries
- Production of micro-sites, landing pages, HTML emails, infographics, exhibition artwork and other marketing print material
- Lead designer on the new Red Hot Penny website and branding
- Building relationships with clients including Facebook, Sandisk, M&S and LowePro

James Ktoris

Product Designer (UI/UX)

Tel: 07834 906465

Email: enquiries@jktoris.co.uk

Portfolio: jktoris.co.uk

Location: Frimley, Surrey

Professional experience (continued)

Senior Digital Designer - Barclays | Mar 2013 - Aug 2013

- Managing the smooth transition of digital collateral following the sale of ING Direct to Barclays
- Working closely with Barclays stakeholders to share knowledge of processes of assets

Creative Services Manager - ING Direct (secondment) | Oct 2011 - Mar 2013

- Managing the internal creative studio and guiding its decision-making process and development
- Managing designers, copywriters and workflow, distributing projects as appropriate
- Expanding the creative team, recruiting (permanent and freelance) and implementing new processes
- Management of relationships and expectations internally and with external agencies and suppliers
- Design involvement in larger projects i.e. rebrand, mobile app, partnership campaigns

Digital Designer - ING Direct | May 2011 - Oct 2011

- Heavily involved in the design, testing, quality assurance and launch of the mobile website
- Creation and adaptation of web mock-ups for the commercial and transaction websites
- Development of online ads, web banners and HTML customer emails
- Production of print material as required, including press ads, DM and customer communications

Web Designer - Yell | Dec 2010 - May 2011

- HTML and CSS coding to build customer websites in WordPress and bespoke CMS
- The creation of concepts, mock-ups and mood boards
- Liaising with project managers and customers to review designs and adapt where necessary
- Quality assurance - checking websites to ensure consistency, accuracy and quality

Graphic Designer - ING Direct | Apr 2007 - Dec 2010

- The creation and updating of web mock-ups, HTML emails and display ads
- Creation of print-based artwork for customer communications and acquisition (DM, application forms etc.)

Designer - Static Control Components Europe Ltd | Oct 2005 - Apr 2007

- The design of corporate literature, advertising, DM, web and email in multiple languages
- Liaising closely with colleagues worldwide to ensure design conforms with brand guidelines

Design & Marketing Executive - Anniversary House Ltd | Aug 2004 - Oct 2005

- The design of all brochures, advertising, product packaging and website
- Development of new product proposals into realised and fully costed samples

Student Mechanical Designer - AB Automotive (Industrial Work Placement) | Aug 2002 - Jun 2003

- Designing and 3D visualisation of products for sales enquiries
- CAD based stress analysis and physical endurance testing

Freelance Designer - Various | Oct 2008 - Present

- Print and web projects covering a broad range of sectors, including finance, IT, leisure, and construction

Education

City and Guilds Advanced Website Design - Distinction

Farnborough College of Technology | 2009 - 2010

BSc (Hons) - Computer Aided Product Design - 2.1

Bournemouth University | 2000 - 2004

2 A-Levels, 1 AS Level & 10 GCSEs

Farmor's School | 1992 - 2000